



Bring vibrancy
into your beauty
business
and see your
profits
soar



Cocktail[®]
FACIALS

What happens when the NHS, leading dermatologists, an established beauty training school and an international marketing agency get together?

They create a range of facial treatments and business model to help beauty therapists take their business to the next level.

GET IN TOUCH

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www.cocktailfacials.com



Our Story

Our business has been created to help make your business succeed; to ensure your clients benefit from an exciting and vibrant range of facial skin treatments, that produce results at an affordable price.

Each of our six cocktail facial treatments have been developed by a specialised group comprising beauty practitioners, dermatologists, and marketing experts.



The distinctiveness lies in the tropical, vibrant, colourful and exhilarating nature. Unlike the clinical treatments commonly found in most salons, Cocktail Facials will infuse your clients' everyday experience with a holiday-like sensation.

These fantastic facial treatments are designed to treat:

Acne, Hyperpigmentation, Fine Lines, Wrinkles, Complexion Issues, Scarring, Discolouration, Sebaceous filament, Dark spots and Sun Spots.

They are perfect for dry, oily, sensitive and combination skin and provide visible, long lasting benefits to your clients skin.

In addition to looking, feeling and smelling great - the treatments work meaning customers will come back time and time again.

This is good for your customers, your business and your bottom line.

All treatments are simple to perform and only take between 30-45 minutes to complete. This enables every Cocktail Therapist to generate significant income from promoting the brand. Furthermore, our treatments are designed to compliment each other, amplifying your potential earnings when used together.



What are Cocktail Facials?

They are six facial treatments based around masks, dermaplaning, microneedling and chemical peels but created in a more effective and unique way to leave your customers wanting more and more.



These treatments are proven to work and each product has been carefully crafted to ensure the best results possible.

Furthermore all our products are made in the UK, are animal friendly, use natural ingredients and are suitable for vegans

A sumptuous and exciting range of treatments formulated to deliver picture perfect results and leave your clients skin glowing. Each one is carefully created to deeply exfoliate dead cells, treat the skin with a special buffing, flush toxins and combat many skin problems.

Handmade in the UK they give your clients an experience like no other.

- Pornstar Planing
- Negroni Needling
- Paloma Peel
- Manhattan Mask
- Mai Tai Mask
- Mojito Mask





Why choose Cocktail Facials

Unlike traditional treatments of a similar vein, the unique colour, feel and scent of a Cocktail Facial makes it extremely popular and helps you stand out from your competitors.

Being a Cocktail Facial technician however offers you much more than our fantastic range of products. You gain complimentary nationwide marketing, an online listing, comprehensive assistance from top beauty trainers, and continuous support from a global marketing agency

Everything a beauty therapist could need is available online and put simply we aim to ensure Cocktail Facial technicians get the best opportunity to grow their businesses by having the support and time to focus on delivering amazing results for their clients - both old and new.

From the very start a dedicated team of professionals are on hand to help you grow your business and start making profits. We are at your side every step of the way and the Cocktail Facials brand has been specifically designed to provide beauty businesses all the tools to succeed. From examination, certification and launch events through to ongoing marketing, business tools and access to our online shop, we **will** deliver you the results you want.

Cocktail Facials offers returns on investment that are not achievable through any other range of treatments and are easy to integrate into your business.

We know that every penny you invest in yourself and your business has been hard earned and has to deliver results.

That's why our model shows you a clear way to increase customer spend and generate income.

Every day you're not part of the Cocktail Facials team, is a day your beauty business is not reaching its full potential.

Visit our website to learn more and sign up
www.cocktailfacials.com



Designed to make your business money

Cocktail Facials is innovative and desirable by clients for many reasons and by beauty therapist for many more.

Our pricing structure offers clients and businesses great value

TREATMENT	COST	TIME	CHARGE	PROFIT
Negrani needling*	£6.25	45 Mins	£90.00	£83.75
Pornstar planing*	£4.56	45 mins	£60.00	£55.44
Paloma Peel	£3.50	40 mins	£70.00	£66.50
Mai Tai Mask	£3.38	30 mins	£45.00	£41.62
Mojito Mask	£3.25	30 mins	£40.00	£36.75
Manhattan Mask	£3.25	30 mins	£40.00	£36.75

** Includes the cost of a microderm roller and/or scalpel*



Cocktail Facials run several special promotions that you can use to bring in new customers including:

- 'HAPPY HOUR' - 2 for 1 treatment & mask combinations
- 'MANTIME' - half price Manhattan Facials for Men
- '6 FOR 4' - Book 4 treatments and get 2 Free





There's never been a better time to invest in yourself!

Now is the time for your business to stand out

We appreciate that spending money on a new range of treatments should show a return for both you and your beauty business.

Cocktail Facials makes it simple and affordable.

Firstly if you are an experienced and certified beauty therapist, we offer a **FREE** refresher course to enable you to certify as a Cocktail Facial Technician.

If you are new to the industry then our online training is one of the most affordable with unique video and digital examination plus amazing support for experienced beauty therapists to ensure your business can flourish.

But it only starts with our training. You will receive support that no other beauty provider can offer. Aside from help with the implementation of Cocktail Facials into your business, you will receive comprehensive support from a UK based marketing company that has a proven track record of working with small to international businesses for over 30 years.

From downloadable flyers and marketing materials, to website creation, digital marketing and social media an expert will be there at your side to ensure that you will succeed and stay ahead of your local competitors.

In addition, Cocktail Facials offers your clients an experience that is quite unique and memorable, meaning that they will come back time and time again. This is your opportunity to 'stand out from the everyday and get people buzzing about what only you can offer'.

Already providing similar treatments, either with another company or independently? Why not use Cocktail Facials alongside and see which range of treatments satisfies your clients needs the best!



Don't just take our word for it

Launching recently we have already begun working with beauty therapists and salons to great effect. Cocktail Facials is proving to be a winner already!

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This is probably the best range of skincare treatments I have seen in my 36 years in the beauty industry. We worked with the Cocktail team to hold a launch weekend and our clients have never been happier.

The products were amazing and all my clients have commented on how amazing the results were and we took more money that weekend than we ever have before! - Thank you Cocktail Facials.

- Joanne Taroni, Shapers Salon Sutton Coldfield



“

Wow, wow, wow. Having just introduced Cocktail Facials into my business I was hoping to see some results - but the actual effect it has had on my business has been amazing.

The treatments are brilliant - my clients loved them but the marketing support I've received (from website development to social media) has been truly unbelievable.

- Alison Hope, Beauty Therapist, Tamworth



We're here for you

Not got a great online presence - don't worry we have digital marketing experts that can work with you to create an effective website and social media marketing that will help you succeed.

Everything you need to make your time as a certified Cocktail Facial Technician is available to you online. But don't worry if you're a technophobe because a friendly colleague is always at the end of the telephone or available for a visit. And then there's the Cocktail Facial community, businesses just like yours always ready to give advice and help you whatever you need.



Still unsure or have questions?

Describing the incredible potential that Cocktail Facials can bring to your beauty business is quite challenging within the confines of a brochure or website. So why not reach out for a discussion, with no obligations, just to get some further insight?

We would be delighted to speak with you either by telephone, video call or in person - whichever option is most suitable - and whatever your decision we will genuinely support it.

Get in touch today

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